

STA130 Professional Presentation Assignment

(To be [discussed in tutorial](#) on March 15, and then presented in tutorial on March 22 and March 29.)

After completing your [Professional Report](#), you will make a brief presentation related to it. The presentation will be just 3–5 minutes long (i.e., very brief), followed by answering one quick question about it. It will be a purely oral presentation, i.e. you will speak without using any visual aids.

Your presentation will be on either March 22 or March 29, and should be addressed to one of five different possible pretend-audiences, depending on the **last digit of your student number**. So, figure out the last digit of your student number (for example, since the professor had student number 840245070, his digit would be “0”). Then, find that digit in the following table, to determine your presentation date and your pretend-audience:

March 22	March 29	Pretend-Audience
0	5	The mayor and his city council
1	6	The police supervisory board
2	7	The city’s tourism advertising bureau
3	8	A public media briefing
4	9	A concerned neighbourhood association

You should then plan a presentation for your assigned pretend-audience. Your presentation should consist of an introduction (e.g. who are you? who was your report written for? what was the purpose of your analysis? what data did you use? what questions did you consider?), together with one finding from your report that you feel is most interesting and/or most relevant to your pretend-audience. (Note: The one finding that you present could either be positive, e.g. “we found that this affects that”, or negative, e.g. “we found that this does not affect that”, as appropriate.)

Since you only have a few minutes, your presentation should be brief and to-the-point. Also, since you are working as an expert consultant, your presentation should be clear and confident using professional language. And, since your pretend-audience has not studied statistics, you should explain yourself in plain language without using technical terms that your audience would not understand. You can also try to make it entertaining or humorous if you wish, as long as you also explain your finding clearly. In any case, you should speak from point-form notes (i.e., do not memorise your presentation word-for-word), and speak clearly and slowly and professionally; for more on this see the [Speaking Skills handout](#) and the [English Language Learning support](#).

While other students are presenting, you should listen attentively, and try to think of a question that you could ask them.

Notes: In tutorial on March 15, there will be a [group exercise](#) to help you discuss and plan your presentation. Also, the above instructions and pretend-audience are just for your presentation; your report itself should be addressed to the mayor (not to any other pretend-audience), and cover a wide range of questions, as specified in the report assignment.