

"Writing in funny, easily understandable language, [Rosenthal] shows how understanding the odds can . . . help us make better decisions about our lives."

THE GLOBE AND MAIL

From lotteries, opinion polls and insurance policies to worries about murder rates, natural disasters and terrorism, probability plays a major part in our everyday lives—a part that is frequently and needlessly misunderstood. Jeffrey S. Rosenthal, a math professor and improvisational comedian, comes to the rescue with this irreverent, bestselling exploration of the odds and oddities of randomness. Looking at such familiar topics as poker hands, e-mail spam, elections and game shows, *Struck by Lightning* elucidates and entertains. Chances are, you will never look at the world in the same way again.

"A breezy mix of direct yet simple mathematical tools for decision-making along with explanations for things the non-mathematically minded have always wanted to know, but were unsure how to ask. . . . Rosenthal writes about his topic with such clarity and warmth that even the fiercest math-phobe will feel welcome." CALGARY HERALD

"The kind of entertaining romp, grounded in quotidian anecdotes, that makes you feel a little smarter than you really are." MACLEAN'S

"Highly readable. . . . Numbers and logic and probability are not topics you'd think could be made lively or entertaining. But the probability that it can be done well by Rosenthal is pretty high." WINNIPEG FREE PRESS



Jeffrey S. Rosenthal is a professor in the Department of Statistics at the University of Toronto. At 24, he received his Ph.D. in mathematics from Harvard. He has written two textbooks on probability theory and is also an amateur musician and computer-game programmer. He lives in Toronto. Visit the author online at www.struckbylightning.ca.

P.S.

READ EXCLUSIVE EXTRAS INCLUDING:
• INTERVIEWS
• FEATURES
AND MORE INSIDE.



Design: Alan Jones | Cover photo: Steve Wrubel/Image Bank | Author photo: Joseph Marranta

P.S.

STRUCK BY LIGHTNING
JEFFREY S. ROSENTHAL



HARPER PERENNIAL

NATIONAL BESTSELLER

STRUCK BY LIGHTNING

THE CURIOUS
WORLD OF
PROBABILITIES

JEFFREY S. ROSENTHAL

**"Like *Freakonomics*,
Struck by Lightning attacks
conventional wisdom."**

OTTAWA CITIZEN



P.S.

INSIGHTS,
INTERVIEWS
& MORE...

**STRUCK BY
LIGHTNING
THE CURIOUS
WORLD OF
PROBABILITIES
JEFFREY S. ROSENTHAL**